

Alabama State University

Accountability Initiatives

and

Goals for the State's Plan

for

*Alabama Higher Education
2003-04 to 2008-09*

*915 South Jackson Street
Montgomery, AL 36104*

March 11, 2005

ALABAMA STATE UNIVERSITY

The Alabama State University Mission

Alabama State University is a regional comprehensive, historically black, state-supported university. In carrying out its mission, the university serves the city of Montgomery, the state, the nation, and the global community. Its major commitments are quality programs of undergraduate and graduate instruction, residential life, continuing education, public service and research provided at the most reasonable cost to individual students and taxpayers.

The University will continue to strengthen its academic programs in education, business and the liberal arts while giving even greater emphasis to the science programs at the graduate and undergraduate levels. The science emphasis is in recognition of the gross under representation of minority professionals in this broad and important field throughout the nation. The university will also expand further its public service programs by strengthening programs of service to local and state political leaders and by providing them with research-based guidance on policy and program approaches and initiatives for addressing community problems.

The University aims to develop and pursue these programs in a manner to ensure that eligible students who desire to develop and expand their scholastic skills for personal, occupational or professional growth have the opportunity to do so, regardless of socioeconomic status. Respect for the intellectual potential and dignity of students as individual human beings, without regard for age, sex, race, color, cultural background, national origin or disability, shall be paramount.

Listed below are the State's Plan for Alabama Higher Education for 2003-04 to 2008-09 and ASU's Plan for 2003-04 to 2008-09, as it correlates to the State's plan:

State's Plan for Alabama Higher Education 2003-04 to 2008-09	ASU's Plan 2003-04 to 2008-09
Goal 1 – Access: Elevate the educational attainment levels of all citizens.	Goal I – Ensure the academic integrity of the university. Objective A – Produce a greater quality outcome in all academic programs, managerial functions and other support programs.
Goal 2 – Cooperation: Offer relevant educational programs that address economic, intellectual, and social problems by partnering with business, government, K-12, and private sector entities.	Goal IV – Enhance the public's perception of the university and thus increase its external support. Objective A – Expand and promote the university's instruction, public service, and cultural services to permit the institution to more effectively serve its constituents' needs. Goal VI – Ensure the university responds to all of its constituents.

State's Plan for Alabama Higher Education 2003-04 to 2008-09	ASU's Plan 2003-04 to 2008-09
Goal 3 – Quality: Strengthen instructional programs, evaluate and assess their effectiveness, and use the results to improve quality.	Goal IV – Enhance the public's perception of the university and thus increase its external support. Objective C – Strengthen the planning, management and evaluation system which promotes and monitors progress toward achievement of institutional effectiveness.
Goal 4 – Resources: Strive for sustained level of funding that will allow citizens to reach educational objectives, attain cultural and social goals, and position Alabama to compete economically in the region.	Goal II – Implement fully the provisions of Knight versus State of Alabama. Objective C – Develop and promote an effective program of institutional advancement. Objective G – To enhance the public image of the university through an organized, adequately funded public relations program. Goal III – Ensure the fiscal integrity of the university. Objective A – Ensure controlled and effective management of financial resources. <ul style="list-style-type: none"> • Ensure that all expenditures by the university are made in accordance with established university policies and procedures and applicable state and federal regulations.
Goal 5 – Workforce Development: Enhance economic prosperity by involving all segments of public education in Alabama's economic future.	Goal I – Ensure the academic integrity of the university. Objective A – Produce a greater quality outcome in all academic programs, managerial functions and other support programs. Objective B –To maintain existing institutional accreditations and strengthen all academic programs. <ul style="list-style-type: none"> • To increase the number of proposals generated by the faculty for the sponsorship of research and training programs.

ALABAMA STATE UNIVERSITY

Institutional Report

State's Plan

- ☐ **Goal 1- Access:** Elevate the educational attainment levels of all citizens.

ASU's Plan

- Working with high school counselors
- Strengthening our Dropout Prevention Program
- Enhancing Connection Day activities
- Expanding the Marketing Program
- Enhancing recruitment and increasing our academic support for retention
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State's Plan

- ☐ **Goal 2- Cooperation:** Offer relevant educational programs that address economic, intellectual, and social problems by partnering with businesses, government, K-12, and private sector entities.

ASU's Plan

- ☐ Small Business Tax Workshops (state and federal)
- ☐ Procurement Technical Assistance Center
- ☐ Theatre Arts Performance School (TAPS)
- ☐ Women in Business Conferences and Workshops
- ☐ Health Careers Opportunity Program (HCOP)

State's Plan

Goal 3- Quality

Strengthen instructional programs, evaluate and assess their effectiveness, and use the results to improve quality.

ASU's Plan

Academic Programs

- **Curriculum review**
- **Accreditation- National Council for Accreditation for Teacher Education (NCATE), Business, Music, Social Work, etc.**
- **State/National Standards-No Child Left Behind ACT, National Board Certification and professional organizations**
- **Quality Assurance- ASU's monitoring system for quality of instructions**

Faculty

- **Professional development- publications, presentations of research papers, collaborations and partnerships**
- **Students evaluation of faculty- Mid-term faculty evaluation, Student Instruction Report (SIR)**
- **Annual performance review**
- **Tenure and promotion- Faculty are required to show productivity in four areas:**
 - **Teacher effectiveness**
 - **Academic citizenship**
 - **Research**
 - **Service**

Students

- **Appropriate placement**
- **Performance evaluation**
- **Professional certification**

Alumni

- **Feedback surveys from graduates**
- **Feedback surveys from employers of alumni**

State's Plan

Goal 4- Resources

- ❑ **Strive for a sustained level of funding that will allow citizens to reach educational objectives, attain cultural and social goals, and position Alabama to compete economically in the region.**

ASU's Plan

- ❑ **Expanding our capabilities to obtain more support for:**
 - **Research and development**
 - **Community educational programs**
 - **Multi-media technology enhancements**
 - **Academic excellence**

State's Plan

Goal 5- Workforce Development

ASU's Plan

- **Provide internships, cooperative education programs, research assistantships and summer research training programs**
- **Promote collaborative efforts through the Physical Therapy Program**
- **Provide minority business workshops**
- **Provide continuing education opportunities**